



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134

5.1.1 INSTITUTE POLICY ON SCHOLARSHIPS AND FREESHIPS

SAIPRUDENT SCHOLARSHIP, project was initiated in 2010 aiming at rural development. Founder Chairman Mr. Vijay Bhaskar Reddy believes that Education is the powerful tool to change the nation and educational Institutes have greater responsibility and Sanskrithi Group of Institutes shall contribute its bit in the process.

Vision: “To develop dynamic and socially responsible business leaders possessing wisdom, positive attitude and an impeccable character. Hallmarks will be the innovation, initiative and teamwork of our people and our ability to anticipate and effectively respond to change and to create opportunity.”

Mission: “To address the need for creating industry-ready global contributors by offering a management education experience founded on strong core values, built on the twin pillars of theory and practice, and designed to foster academic excellence and professional skills development through learning and knowledge sharing among all its stakeholders.”

i) Key objective is to uplift the underprivileged by providing free education for the rural meritorious students. Students from the rural area has the major setback of the economic status not letting them to pursue their education and achieve their dreams. The purpose of the project is to remove the barriers to giving equal opportunity to the deserving students to reach their goals and accomplish. 102 students graduated with MBA degree and 98 students with engineering degree and were successfully placed in reputed organizations.

ii) Success of 44 students with their education costing Rs. 22,00, 000/- since 2017. 44 families who are benefited with the education of their children and employment in MNC's to support the families leading to rural development. This project has impacted the rural area where the Institute is located in generating workforce leading to industrial development. Empowering rural students and transforming them into successful professionals and entrepreneurs was the vision of the nominee. With state-of-art infrastructure, international tie-



Dr. Balakrishna

PRINCIPAL

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Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

up's, skill development programs, continuous placement training students are perusing their career in corporates leading to industrial development as well.

iii) This initiative is the vision and commitment of the nominee which will continue for years to come to support the needy students to fulfil their aspirations to become successful professionals. The project **SAIPRUDENT SCHOLARSHIP** being the brain child of the nominee targeting educating and empowering the rural workforce. Rural India has to be strengthened to strengthen the nation as believed and stated by Mahatma Gandhi. Success of nation is measured by the skilled workforce and employs ability of the skilled people across various sectors leading to economic and social development of nation. SDG's, Sustainable Development Goals are the inspiration for the work at the Institute for the nominee.



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