



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134

National and international commemorative Programs celebrations Policy:

Sanskriti School of Business is committed to organizing National and International Festivals that celebrate cultural diversity, promote creativity, foster community engagement, and provide a platform for learning and exchange of ideas. This policy outlines the principles and guidelines to be followed by the institution in planning, organizing, and executing such festivals.

Purpose and Objectives:

1.1. The purpose of organizing National and International Festivals at Sanskriti School of Business is to showcase the rich cultural heritage of India, promote intercultural understanding, and provide opportunities for students, faculty, staff, and the community to engage in cultural activities.

1.2. The festivals aim to create a vibrant and inclusive environment that fosters creativity, artistic expression, and cross-cultural dialogue.

Cultural Diversity:

2.1. The festivals organized by Sanskriti School of Business will reflect the diverse cultural traditions and practices of India, as well as international cultures. Like: Management Week celebrations, World Ethnic Day, Teachers' day celebrations, World Fashion Day, International women's Day, Sports event, Vijayouthsav, etc.

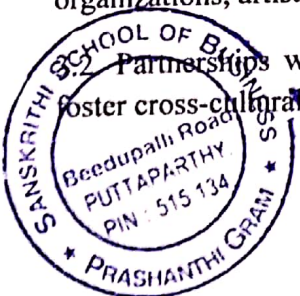
2.2. Efforts will be made to include a wide range of performances, exhibits, workshops, and activities that represent different regions, languages, art forms, and traditions.

2.3. The festivals will celebrate and respect cultural diversity, promoting a sense of unity and appreciation for various cultural backgrounds.

Collaboration and Partnerships:

3.1. Sanskriti School of Business will seek opportunities to collaborate with cultural organizations, artists, performers, and experts to enrich the festivals.

3.2. Partnerships with local, national, and international institutions will be established to foster cross-cultural exchange, artistic collaborations, and knowledge sharing.



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Student and Community Involvement:

4.1. Students will be encouraged to actively participate in the planning, organization, and execution of the festivals, providing them with opportunities for leadership, event management, and cultural engagement.

4.2. The festivals will be open to the Sanskrithi School of Business community, as well as the broader community, inviting participation from individuals of all ages, backgrounds, and cultural identities.

Educational and Learning Opportunities:

5.1. The festivals will incorporate educational and learning opportunities, such as workshops, seminars, lectures, and demonstrations, to enhance cultural understanding and promote academic engagement.

5.2. Efforts will be made to align festival activities with relevant academic disciplines, encouraging interdisciplinary exploration and learning.

Sustainability and Environmental Responsibility:

6.1. Sanskrithi School of Business is committed to organizing festivals that prioritize sustainability and minimize environmental impact.

6.2. Measures will be taken to reduce waste, promote recycling, and use eco-friendly materials during festival preparations and activities.

Compliance and Safety:

7.1. All festivals organized by Sanskrithi School of Business will adhere to relevant laws, regulations, and guidelines, including those related to safety, security, copyright, and intellectual property rights.

7.2. Adequate measures will be taken to ensure the safety and well-being of participants, performers, and attendees during the festivals.

Budget and Resource Allocation:

8.1. Budgetary provisions will be made to support the organization and execution of National and International Festivals, ensuring appropriate allocation of resources for logistics, infrastructure, performers, cultural exhibits, and promotional activities.

Evaluation and Feedback:

Feedback from participants, attendees, and stakeholders will be actively sought and considered to evaluate the success of the festivals and identify areas for improvement.



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9.2. The festivals' planning committee will conduct regular evaluations to assess the impact, effectiveness, and relevance of the festivals, making necessary adjustments for future iterations.

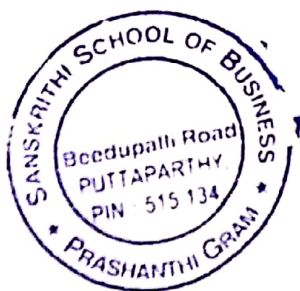
Policy Review:

10.1. This National and International Festivals Policy will be periodically reviewed and updated to align with evolving cultural practices, educational goals, and best practices in event management.

By adhering to this policy, Sanskrithi School of Business aims to create meaningful and memorable National and International Festivals that contribute to the cultural enrichment of its community and promote global understanding and harmony.

List of national festivals and Birth and Death Anniversaries of great Indian Personalities Programs organized during last 5 Years

Sl. No.	Academic Year	Title of the Program	Dates	No. of Participants
1	2017-18	APJ Abdul Kalama's 2 nd Death Anniversary	27-07-2017	350
2		Independence day celebration	15-08-2017	450
3		Engineers day celebration	15-09-2017	470
4		Sri Satya Sai Baba 92 nd birth anniversary	23-11-2017	450
5	2018-19	Independence day celebration	15-08-2018	400
6		Gandhi Jayanthi	05-10-2018	200
7	2019-20	National Unity Day Celebration	31-10-2019	250
8	2021-22	Republic day celebrations	26-01-2022	217
9		International Yoga day Celebrations	21-06-2022	600



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