



Placements & Guidance for a Superior Career Exposure

SSB provides 100% placement assistance to students and there are numerous on-campus recruitments held in the campus by top MNC's. The placement training at SSB is a process which is run through the course duration where students are trained in the development of personal skills, communication skills, foreign languages etc. Additionally, the counseling sessions help the students gain exposure to showcase their inner talents and aptitudes, which further helps them in decision making for their career. Industry internships are also provided ensuring better exposure and experience.

Student's career development through foreign languages and info batch.



Our Main Recruiters



Visionary Team



Mr. Vijay Reddy
Chairman, SGI



Dr. P Narayana Reddy
Member - AIB MS-AICTE Group Director



Prof. Kameswara Rao
MBA., PhD, Principal



P. Srikanth
Director Industrial Partnerships & Development.

Associations With RISE



Mr. Paul Spiesberger
Vienna university



Ms. Chloe
RISE World, Austria



Mr. Rauol
Vienna university



Ms. Cristina
RISE World, Austria

Affiliations & Accreditations



Testimonials



Ms. Sonal Jain
State street
SSB made my life. They not only imparted best education but they guided and motivated me for a successful life.



Mr. Jaipal Reddy
Emphasis
SSB has been catalyst in my career growth. They not only motivated me to achieve my goals but they provided me with the scholarship as well.



Mr. Harikrishna Phani
Capgemini
At SSB, we learn business education through a process of virtual simulation of the real corporate world. The expert and experienced faculty are real guidance for us. Shortly, SSB is a perfect gateway.



Ms. Noor Sayyed
HP
I have been so thankful to SSB. The institute recognized my talent and provided me with the scholarship.



Mr. Ganguly
Google
The education which I got at SSB, laid the foundation and I realized the importance of higher education in my life. Now I feel more confident and will utilize that knowledge to the fullest.



Mr. Sekar Reddy
3D Deals
SSB helped me to acquire knowledge and higher degree. Today I have no fear and I am more confident about my life.

Guest Speakers & Visiting Faculty



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TRADITIONAL BUSINESS WITH A MODERN APPROACH



The man and his strategy

Mr. Vijay Reddy is a dynamic business professional with a strong background in Management Education and great work experience from Europe. He always had an endeavour for the development of the Rural Youth. His talented team of professionals from top institutions like IIM's, IIT's and the best of universities with vast professional experience from India and abroad support him in his endeavours. Mr. Reddy is an ardent devotee of Sri Sathya Sai Baba and his vision of education incorporates morals and values of Bhagwan Sathya Sai Baba. The educational ventures he promotes blossom with the philosophy of "Love all, serve all".



Our Vision is Our Way

Our vision has always been to serve the society and the nation by producing skilled business professionals, offering the best quality of education and skill development, disseminating and preserving technical knowledge and research. We have also kept ourselves inclined towards encouraging emerging ideas in students through empowered learning process finally resulting in ensuring nobler success in life.



SSB Campus - The Ambience makes a Difference

The college is located in a sprawling 50 acres of land in a peaceful ambience. Spacious, well ventilated classrooms, Laboratories and Seminar Halls are provided for the utmost comfort and convenience for students and staff members. Lush green, gardens and vast playground in the campus enhance the beauty of the institute and becomes a beloved space for students.



Infrastrucure



Empowering Value System of the Institution

In the modern age, where professional life empowers success to only those who strive hard, the need to perfect what we perceive is strong. For a student, the academic atmosphere and experience provides the capability to face the outside world and to match the industry needs and standards. Sanskrithi School of Business guides students to this objective while maintaining a strong set of human values and compassion.



Communication Development Sessions

SSB understands well the necessity to have well grounded communication development classes and workshops. That's most importantly due to the presence in the rural ambience. The students irrespective of their background would be able to gain optimum exposure by enhancing their ability to express their ideas and knowledge. Good communication would always be a sparkling factor especially on today's competitive age of business both nationally and internationally. If we have to be successful in our aspirations then we must move along with the new age requirements in terms of skill enhancement and knowledge.

Outstanding Features in the Learning Process

The college is approved by AICTE and affiliated to JNTUA Ananthapuramu and follows these significant qualities:

- National & International Industry Connect
- State of the Art Infrastructure
- World Class E-Learning Platform
- Cross cultural and vibrant Campus life
- Case study approach to learning
- Well stocked library for Academic Research
- MOUs with reputed International Institutes for Placements
- Off-campus programs and learning
- Healthcare facilities for students and teachers
- Highend computer labs for better learning experience
- Green campus with Eco-friendly Construction
- 24/7 Wi-Fi Campus
- State-of- the-Art Laboratories and Workshops
- Computer Labs with hi-speed internet Facilities
- Smart classrooms
- Video-conferencing Facilities
- Bus Facilities for Day Scholars
- Sports Facilities
- Spacious, comfortable hostels along with Healthcare Facilities

Our Identity

Sanskriti School of Business (SSB) is a part of Sai Sanskrithi. SSB has been well recognised as one of the leading residential Business colleges in Andhra Pradesh due to its world-class curriculum, association with globally prominent universities, research opportunity & enriched career exposure. Since the institution is located at the Abode of Bhagwan Sri Sathya Sai Baba, SSB is steadily progressing on the foundation of the ethical and moral values through his divine blessings.



Courses Offered

The college is approved by AICTE and affiliated to JNTUA Anandapuramu. The students are encouraged based on their aspiration to opt for dual specialisations ensuring their better career exposure. Along with this we are concentrating on quality education. The dual specialisations include in Marketing, Finance, HR, IT (Sales) Systems. Students are encouraged to opt for dual specializations based on their aspirations. The Business courses offered by the college includes:

- Master of Business Administration (MBA)
- Post Graduate Diploma in Management (PGDM)
- Dual Degree (MBA + PGDM)

Value Added Certificate Courses

- Chartered Financial Analyst (CFA) - (beginners)
- Certified Financial Planner (CFP)
- NCFM Certifications
- SAP module • IT/Systems
- Foreign languages: French, Russian



Great Mentoring Great Learning

SSB college has earned enormous fame for world class techniques in teaching, learning and research. All our programs are imbued with core values of discipline, leadership, academic excellence and service. SSB's faculty mentors the students to become world class professionals. They generate a great ambience for the students to develop bonds, learn, and improve themselves. The Professors from various Departments work together to train students, and forms a great team. The highly qualified mentors have vast experience in academic research and Industry.



Sai Prudent Test

SSB conducts a talent test in the name of Sai Prudent Test to identify the prospective candidates who have got talent and hunger for education but cannot afford education due to reasons related to poverty. The education provided will always be free of cost.



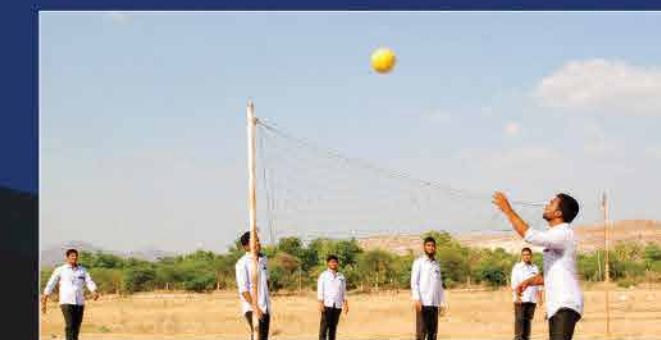
SSB has collaboration with the Research Industrial Systems Engineering (RISE) which is an internationally established and recognized IT service provider with more than 20 years of IT experience in planning

IT architecture, IT infrastructure, IT strategy on the one hand and software development, smart piloting, project and risk management on the other. RISE has designed, inspired or built many smart small-sized systems, but also very large and complex IT systems

Comfortable hostels ensuring Positive Vibrations

SSB has a great hostel complex which happens to be a cozy and homely ambience to stay and study for students. The men and women hostels are separately placed on a lush green, eco friendly environment. The

hostels also have mess facilities, 24/7 medical assistance, hot water supply, Wi-Fi facility, and is completely safe and secure and safeguarded by full-time resident wardens.



State-of-the-art Sports Facilities

SSB have faith in wholesome education in which sports plays a major part. Physical activities are much needed for the intellectual growth and relaxation of growing kids. The institute offers high quality facilities for many sports and games such as cricket, hockey, basketball, volleyball, tennis etc., for our students. SSB boasts of a state-of-the-art recreational Sports Complex Building with expert coaches to facilitate sports and games training. Various events and tournaments are conducted regularly at the institute.